

# Lincoln AssetEdge<sup>SM</sup> VUL

## Product Fact Sheet

### Lincoln AssetEdge VUL

is a variable universal life insurance policy offering death benefit protection and account value growth potential.

- Designed specifically to help you accumulate account value over time
- Tax-deferred growth potential from more than 60 investment options
- Flexible income for future objectives
- The freedom to craft your policy portfolio from conservative to aggressive
- Access to money through loans or withdrawals from account value—  
Loans and withdrawals reduce the account value and death benefit, may cause the policy to lapse, and may have tax implications.

Note that age means age at nearest birthday for

- Preferred plus: 20–80
- Preferred nontobacco: 20–80
- Standard nontobacco: 0–85
- Preferred tobacco: 20–80
- Standard tobacco: 15–85

Note: In New York, standard nontobacco issue ages are 15–85.

### Issue ages and classes

### Maturity age

Age 100

### Issue amounts

- Minimum specified amount: \$100,000
- Maximum specified amount: subject to underwriting limits
- Minimum specified amount increase: \$1,000

### Death benefit options

- **Option 1: Level benefit**—death benefit of specified amount, less any policy loans.
- **Option 2: Death benefit of specified amount plus return of account value**—death benefit of specified amount plus account value, less any policy loans.
- **Option 3: Death benefit of specified amount plus return of premium**—death benefit of specified amount plus either (a) cumulative premiums, less any policy loans; or (b) cumulative premiums less cumulative economic benefit, less any policy loans. Note: Option 3(b) is typically used in business situations.

### Death benefit qualification test

Choose from either the Guideline Premium Test (GPT) or Cash Value Accumulation Test (CVAT).<sup>1</sup> CVAT is not available under issue age 15.

### Added protection

- **No-lapse provisions**<sup>1,2</sup>—A variety of no-lapse provisions is available to help hedge against a down market. Enjoy 10- and 20-year no-lapse protection by paying required no-lapse premiums.
- **Accelerated Benefits Riders**—Available at or after issue; critical illness version must be selected at issue (not available in New York).
- **Benefit Selection Option**<sup>3</sup>—Available at issue
- **Change of Insured Rider**—Available at or after issue; policy charges and taxation may apply.
- **Enhanced Surrender Value Rider**—Where available at an additional cost (not available in New York)
- **Estate Tax Repeal Rider**—Where available at an additional cost
- **Overloan Protection Rider**—Automatically included at issue; one-time charge when elected
- **Waiver of Monthly Deduction Rider**—Where available at an additional cost

<sup>1</sup>Not available with Death Benefit Option 3 (DBOIII). Please see the prospectus for more detailed information.

<sup>2</sup>If the no-lapse benefit expires or terminates, the account value must be sufficient to keep the policy in-force or additional premiums will be required to avoid a policy lapse. Paying only the premium required to satisfy the no-lapse guarantee may lessen the potential for build-up of the policy's account value.

<sup>3</sup>Selection of the Benefit Selection Option can affect the cost of some aspects of the policy and its riders.

Managing allocations

**Automatic rebalancing** Optional program that automatically adjusts the values allocated to each account to match the percentages you specified. You may rebalance on a quarterly, semiannual, or annual basis. You may elect this option at any time; however, it's not available for funds in the Fixed Account or with dollar cost averaging.

**Dollar cost averaging (DCA)** Optional, systematic program that automatically moves dollars from the money market fund or Fixed Account to variable accounts during the dollar cost averaging period you specified.

- The Fixed Account must be requested at issue.
- The money market fund may be elected at any time.
- It is not available with automatic rebalancing.

By allocating funds on a regular basis, you may reduce the average cost per unit over time. Dollar cost averaging neither assures a profit, nor protects against loss in a declining market. It involves continuous investment in securities, regardless of fluctuating price levels. You need to consider if you'll be in a position to continue purchasing through periods of low price levels.

**Fixed Account transfers**

- May be limited at any time
- Transfers in first policy year—only if enrolled in DCA program
- Transfers in year two and later—The amount of all transfers in the policy year may not exceed the greater of 25% of the Fixed Account value as of the immediately preceding policy anniversary or the total dollar amount transferred from the Fixed Account in the immediately preceding policy year.

**Investment option transfers** Up to 24 transfer requests available in any policy year. Lincoln reserves the right to charge a fee for each transfer in excess of 24 per year. A VUL policy is not designed to serve as a vehicle for frequent trading. Market timing is prohibited.

**Client-directed monthly deductions** Option to have monthly deductions (such as cost of insurance or administrative charges) taken from a designated fund or funds. Select up to five investment options (including money market and Fixed Account) from which these deductions will be taken. Elect this at any time.

Investment options

Assets in this account can potentially avoid market volatility.

**Fixed Account** **Fixed Account interest crediting**

- Interest credited on a daily basis at a rate determined by Lincoln
- Minimum effective annual rate of 3.0%

**Lincoln Elite Series of Funds** The Lincoln *Elite Series* of Funds comprises more than 60 investment options including funds managed by Wilshire Associates, a leader in institutional asset allocation; State Street Global Advisors, one of the world's largest institutional asset managers; and a host of well-known fund managers, including AllianceBernstein, American Century, American Funds, Baron, BlackRock, Cohen & Steers, Columbia, Delaware Investments, DWS, Fidelity, Franklin Templeton, Janus, MFS®, Marsico, Mondrian, PIMCO, T. Rowe Price, Turner, and Wellington.

Not a deposit
Not FDIC-insured
Not insured by any federal government agency
Not guaranteed by any bank or savings association
May go down in value

Two separate companies issue Lincoln variable universal life insurance policies. New York policies are issued by Lincoln Life & Annuity Company of New York, Syracuse, NY. For all other states, policies are issued by The Lincoln National Life Insurance Company, Fort Wayne, IN. These companies are separately responsible for their own financial and contractual obligations.

## Lincoln Elite Series of Funds

- AllianceBernstein VPS Global Thematic Growth Portfolio<sup>5</sup>
- AllianceBernstein VPS Growth and Income Portfolio
- AllianceBernstein VPS International Value Portfolio<sup>1</sup>
- AllianceBernstein VPS Small/Mid Cap Value Portfolio<sup>2</sup>
- American Century VP Inflation Protection Fund
- American Funds Global Growth Fund<sup>1</sup>
- American Funds Global Small Capitalization Fund<sup>1,2</sup>
- American Funds Growth Fund
- American Funds Growth-Income Fund
- American Funds International Fund<sup>1</sup>
- BlackRock Global Allocation V.I. Fund<sup>1</sup>
- Delaware VIP Diversified Income Series<sup>7</sup>
- Delaware VIP Emerging Markets Series<sup>10</sup>
- Delaware VIP High Yield Series<sup>7</sup>
- Delaware VIP Limited-Term Diversified Income Series
- Delaware VIP REIT Series<sup>5,9</sup>
- Delaware VIP Small Cap Value Series<sup>2</sup>
- Delaware VIP Trend Series<sup>2</sup>
- Delaware VIP U.S. Growth Series
- Delaware VIP Value Series
- DWS Alternative Asset Allocation Plus VIP Portfolio<sup>11</sup>
- Fidelity VIP Contrafund<sup>®</sup> Portfolio
- Fidelity VIP Growth Portfolio
- Fidelity VIP Mid Cap Portfolio<sup>2</sup>
- Fidelity VIP Overseas Portfolio<sup>1</sup>
- FTVIPT Franklin Income Securities Fund
- FTVIPT Franklin Small-Mid Cap Growth Securities Fund<sup>2</sup>
- FTVIPT Mutual Shares Securities Fund
- LVIP Baron Growth Opportunities Fund<sup>2</sup>
- LVIP Capital Growth Fund (subadvised by Wellington Management)
- LVIP Cohen & Steers Global Real Estate Fund<sup>5,9</sup>
- LVIP Columbia Value Opportunities Fund
- LVIP Delaware Bond Fund
- LVIP Delaware Growth and Income Fund
- LVIP Delaware Social Awareness Fund
- LVIP Delaware Special Opportunities Fund<sup>2</sup>
- LVIP FI Equity-Income Fund<sup>1</sup> (subadvised by Fidelity Investments)
- LVIP Global Income Fund<sup>1</sup> (subadvised by Franklin and Mondrian)
- LVIP Janus Capital Appreciation Fund
- LVIP Marsico International Growth Fund<sup>1</sup>
- LVIP MFS<sup>®</sup> Value Fund
- LVIP Mid-Cap Value Fund<sup>2</sup> (subadvised by Wellington Management)
- LVIP Mondrian International Value Fund<sup>1</sup>
- LVIP Money Market Fund<sup>3</sup> (subadvised by Delaware Investments)
- LVIP SSgA Bond Index Fund<sup>4</sup>
- LVIP SSgA Developed International 150 Fund<sup>1</sup>
- LVIP SSgA Emerging Markets 100 Fund<sup>1,10</sup>
- LVIP SSgA International Index Fund<sup>1,4</sup>
- LVIP SSgA Large Cap 100 Fund
- LVIP SSgA S&P 500 Index Fund<sup>4,12</sup>
- LVIP SSgA Small/Mid Cap 200 Fund<sup>2</sup>
- LVIP SSgA Small-Cap Index Fund<sup>2,4</sup>
- LVIP T. Rowe Price Growth Stock Fund
- LVIP T. Rowe Price Structured Mid-Cap Growth Fund<sup>2</sup>
- LVIP Templeton Growth Fund<sup>1</sup>
- LVIP Turner Mid-Cap Growth Fund<sup>2</sup>
- LVIP Wilshire Aggressive Profile Fund<sup>11</sup>
- LVIP Wilshire Conservative Profile Fund<sup>11</sup>
- LVIP Wilshire Moderate Profile Fund<sup>11</sup>
- LVIP Wilshire Moderately Aggressive Profile Fund<sup>11</sup>
- MFS<sup>®</sup> VIT Growth Series
- MFS<sup>®</sup> VIT Total Return Series
- MFS<sup>®</sup> VIT Utilities Series<sup>1,5,8</sup>
- PIMCO VIT CommodityRealReturn<sup>™</sup> Strategy Portfolio<sup>5,13</sup>

### Consider these risks and restrictions before investing in any of these options:

<sup>1</sup>Investing internationally involves risks not associated with investing solely in the United States, such as currency fluctuation, political risk, differences in accounting, and the limited availability of information.

<sup>2</sup>Funds that invest in small- and/or mid-size company stocks typically involve greater risk, particularly in the short term, than those investing in larger, more established companies.

<sup>3</sup>An investment in a money market fund is not insured or guaranteed by the FDIC or any other government agency. Although the Fund seeks to preserve the value of your investment at \$1.00 per share (or for the LVIP Money Market Fund \$10.00 per share), it is possible to lose money by investing in the Fund.

<sup>4</sup>An index is unmanaged, and one cannot invest directly in an index.

<sup>5</sup>Funds that concentrate investments in one region or industry may carry greater risk than more broadly diversified funds.

<sup>6</sup>Government bonds and Treasury bills are backed by the full faith and credit of the U.S. government, and typically pay a fixed rate of return.

<sup>7</sup>High-yield bonds experience higher volatility and increased credit risk when compared to other fixed income investments.

<sup>8</sup>The portfolio may invest in high-yield or lower-rated securities, which may provide greater returns but are subject to greater-than-average risk such as increased risk of nonpayment or default.

<sup>9</sup>REITs involve risks such as refinancing, economic conditions in the real estate industry, changes in property values, dependency on real estate management, and other risks associated with a portfolio that concentrates its investments in one sector or geographic region.

<sup>10</sup>Investing in emerging markets can be riskier than investing in well-established foreign markets. International investing involves special risks not found in domestic investing, including increased political, social, and economic instability.

<sup>11</sup>Funds of funds diversify among various asset classes within a product. While diversification may help reduce the investment risk, it does not ensure a profit or guarantee against a loss.

<sup>12</sup>"Standard & Poor's<sup>®</sup>", "S&P<sup>®</sup>", "S&P 500<sup>®</sup>" and "Standard and Poor's 500", and "500" are trademarks of Standard & Poor's, a subsidiary of The McGraw-Hill Companies, Inc. and have been licensed for use by Lincoln Variable Insurance Products Trust and its affiliates. The Product is not sponsored, endorsed, sold or promoted by Standard & Poor's and Standard & Poor's makes no representation regarding the advisability of purchasing the Product.

<sup>13</sup>This Fund will typically seek to gain exposure to the commodity markets by investing in commodity-linked derivative instruments, swap transactions, or index- and commodity-linked "structured" notes. These instruments may subject the Fund to greater volatility than investments in traditional securities. This Fund is non-diversified, which means it may incur greater risk by concentrating its assets in a smaller number of issuers than a diversified fund.

AllianceBernstein VPS refers to AllianceBernstein Variable Products Series Fund, Inc. American Century Investments VP refers to American Century Investments Variable Portfolios. American Funds refers to American Funds Insurance Series. BlackRock V.I. refers to BlackRock Variable Series Funds, Inc. Delaware VIP refers to Delaware Variable Insurance Products Trust. DWS VIP refers to DWS Variable Series II. Fidelity Investments is a registered trademark of FMR Corp. Fidelity VIP refers to Fidelity Variable Insurance Products. FTVIPT refers to Franklin Templeton Variable Insurance Products Trust. If the fund starts with FTVIPT, that means the fund is a series of FTVIPT, however, "FTVIPT" is not part of the fund's name. LVIP refers to Lincoln Variable Insurance Products Trust. MFS<sup>®</sup> VIT refers to MFS<sup>®</sup> Variable Insurance Trust. PIMCO VIT refers to PIMCO Variable Insurance Trust. SSgA refers to State Street Global Advisors.

- Administrative charge—deducted from account value, not to exceed \$10 per month in all years. A specified amount charge per \$1,000 is assessed during the first 10 policy years.
- Asset management fee—daily charge for asset management, based on the percentage of assets invested, imposed by the fund manager and varies by investment option, currently ranging from 0.33% to 1.56%, annualized.
- Cost of insurance—monthly charge per \$1,000
- Mortality and Expense risk charge (M&E)—a daily charge assessed against the account value of the variable investment options. This charge is guaranteed at a 0.20% annual rate in all years. Current M&E is 0.15% in years 1–15 and 0.00% thereafter. In New York, the current and guaranteed M&E is 0.15% in years 1–15 and 0.00% thereafter.
- Premium load—assessed against the premium and guaranteed to be 5.0% in all years. Current premium load is 3.5% in all years. In New York, the current and guaranteed premium load is 3.5% in all years.
- Graded surrender charges—charges are deducted from the account value for full surrenders with the charge period graded down by issue age:
  - Age 55 and below: 15 yrs. –Ages 56–59: graded down to 11 yrs. –Age 60 and above: 10 yrs.
 A new surrender charge period applies to each specified amount increase.<sup>1</sup>
- Loans<sup>2</sup>—minimum of \$500
  - Maximum of 90% of surrender value
  - Fixed loan rate charged on borrowed funds in years 1–10 is 4.0% and 3.0% thereafter. In New York, the rate in years 1–10 is 4.0% and 3.1% thereafter. Guaranteed credited interest rate on borrowed funds is 3.0%.

**Charges, fees, and account credits**

Reduced charges over time

Credited to net accumulation value of variable investment options and Fixed Account each month beginning in policy year 16. This credit is an annual effective rate guaranteed to be not less than 0.20%. In New York, referred to as Additional Bonus Credit.

**Persistency bonus**

Not a deposit
Not FDIC-insured
Not insured by any federal government agency
Not guaranteed by any bank or savings association
May go down in value

<sup>1</sup>Please see the prospectus for more detailed information.

<sup>2</sup>As long as your account value is at a sufficient level, you can take loans or withdrawals. This reduces the account value and death benefit, may cause the policy to lapse, and may have tax implications. Investment return and principal value may fluctuate. If surrendered, the cash surrender value may be worth more or less than total premiums paid.

**Strength of Lincoln**

With *Lincoln AssetEdge* VUL, you have the assurance that all guarantees are backed by the claims-paying ability of the appropriate issuing company.

**Important disclosures. Please read.**

*Lincoln AssetEdge*<sup>SM</sup> VUL (2009) is issued on policy form LN698 and state variations by The Lincoln National Life Insurance Company, Fort Wayne, IN, and distributed by Lincoln Financial Distributors, Inc., a broker/dealer. **The Lincoln National Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so. Contractual obligations are backed by the claims-paying ability of The Lincoln National Life Insurance Company.**

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Policy values will fluctuate and are subject to market risk and to possible loss of principal. Product and features subject to state availability.

**Lincoln variable universal life insurance is sold by prospectus. Carefully consider the investment objectives, risks, and charges and expenses of the policy and its underlying investment options. This and other important information can be found in the prospectus for the variable universal life policy and the prospectus for the underlying investment options. Prospectuses are available upon request and should be read carefully before investing or sending money. For a current prospectus, please call 800 444-2363 or go to [www.LincolnFinancial.com](http://www.LincolnFinancial.com).**

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