

# PRODUCT UPDATE

## Special Product Announcement Discontinuation of AG ROP Select-a-Term® 15

American General Life Companies has been a leader in ROP Term. However, in light of ongoing economic volatility, we must continually reevaluate our mix of products to grow our business and maintain our strong financial footing. Due to significantly stronger demand for our 20-35 year products, eliminating the 15 year product enables us to better maintain our strong competitive position in the marketplace and continually meet our clients' needs.

Effective October 1, 2011, the insurers of American General Life Companies will suspend sales of the AG ROP Select-a-Term® 15 level premium endowment term insurance.

- All AG ROP Select-a-Term® 15 applications must be received in the home office prior to October 1, 2011.
- Effective October 1, 2011 AG ROP Select-a-Term® 15 applications will no longer be accepted in the home office.

AG ROP Select-a-Term® will continue to be available in 20-35 year durations, depending upon issue age, tobacco use and state approval.

### **We remain committed to producer support and policy owner service**

The closure of this 15 year product for new sales in no way diminishes our commitment to service and complete support for in-force policy owners. Any pending policy applications that were received prior to October 1, 2011 will be processed and issued as usual. Producers with existing clients will receive the same level of support they expect from American General Life Companies.

Policies issued by:

#### **American General Life Insurance Company**

2727-A Allen Parkway, Houston, Texas 77019

AG ROP Select-a-Term policy form number 10001

#### **The United States Life Insurance Company in the State of New York**

One World Financial Center, 200 Liberty Street, New York, New York 10270

AG ROP Select-a-Term policy form number 10001N

The underwriting risks, financial and contractual obligations and support functions associated with the policies issued by American General Life Insurance Company (AGL) and The United States Life Insurance Company in the City of New York (USL) are the issuing insurer's responsibility. American General Life Companies, [www.americangeneral.com](http://www.americangeneral.com), is the marketing names for a group of affiliated domestic life insurers, including AGL and USL.