



C. Robert Henrikson

Chairman, President and Chief Executive Officer
MetLife

The past month has certainly been tumultuous as the economy remains in flux and investors grapple with uncertainty. Within this environment, MetLife remains steadfast in its commitment to serve our customers, and serve them well. In fact, now more than ever consumers need assurance that they are doing business with an institution whose fundamental reason for being is to deliver on its commitment to its customers. Our guarantees – guarantees backed by financial strength as evidenced by some of the highest financial strength ratings in our industry and rigorous standards for risk management -- are the reason we serve more than 70 million customers worldwide and the reason why people place their trust in us.

MetLife is financially strong and is fully able to meet all its obligations. What's more, we have the diversified business model and disciplined practices in place to meet a challenging market head-on.

We prepared the [attached ad](#) – which ran in **USA Today** on October 16 – in order to assure our customers and the public that MetLife continues to be recognized as a secure and stable leader in the financial services industry.

I encourage you to share this ad with your clients to demonstrate that MetLife is strong and stable, and managing our company for the long-term. It is tough times like these that remind me why I am so proud to be in this business and provide just the kind of personal safety net people need in the face of economic uncertainty.

Recent weeks have shown us how vital it is for MetLife to be the kind of company that millions of individuals, families and businesses can rely on for the long-term. Rest assured that when you recommend MetLife to your clients, we'll be there to deliver in the months and years ahead.

A handwritten signature in black ink, reading "C. Robert Henrikson". The signature is written in a cursive, flowing style with a prominent initial "C" and "R".

This is an advertising message from MetLife. If you do not wish to receive broker announcements from MetLife via e-mail in the future, please let us know by [clicking this link to "Unsubscribe"](#).

For brokers only.

Metropolitan Life Insurance Company, 200 Park Avenue, New York, NY 10166