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Update



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Aviva to list on the New York Stock Exchange

Aviva plc announced today that it intends to list on the New York Stock Exchange (“NYSE”) and plans to begin trading October 20, 2009. Aviva has completed the registration process with the Securities and Exchange Commission (“SEC”) and has received authorization from NYSE to list.

In today’s [news release](#), Andrew Moss, group chief executive, reiterated Aviva’s growth strategy in the U.S.

“The U.S. is a strategically important market for Aviva. It is the largest savings market in the world and represents a significant growth opportunity for us over the long term. Listing now is a natural step for Aviva as more than 20% of our shareholders are in the U.S. and we expect that number to increase,” said Moss.