

Marketing News LBL11-169
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Important end-of-year dates for annuity, life and commissions

To ensure your Lincoln Benefit Life (LBL) annuity or life business is processed in 2011, please take note of these important dates.

Annuity Processing Dates*

LBL guarantees a 2011 processing date for:

- Fixed annuities, including our registered ChoiceRate annuity, funded and in good order on or before December 29, 2011. Faxed applications will not be accepted.
- Fixed indexed annuities, including our registered RightFit annuity, funded and in good order on or before December 27, 2011. Faxed applications will not be accepted.

*Please note, this does not mean business received after these dates will not get processed. However, meeting the guarantee date ensures processing in 2011.

Life Processing Dates*

LBL guarantees a 2011 processing date for:

- New business received in the home office, including all underwriting and delivery requirements, on or before December 16, 2011.
 - All sales suspense requirements must be received by 3:00 p.m. CST on December 29, 2011.
 - On VUL, all sales suspense requirements must be received by 3:00 p.m. CST on December 30, 2011.
 - As a reminder, we cannot accept faxed checks to credit release policies. All other delivery requirements can be faxed to 866.525.5433.
- Straight term life conversions received in the home office and in good order on or before December 16, 2011.

*Please note, this does not mean business received after these dates will not get processed. However, meeting the guarantee date ensures processing in 2011.

Commissions

Important dates regarding commissions include:

- The last 2011 commission statement mailing will be postmarked on Tuesday, December 27, 2011.
- The statement scheduled to mail on December 27, 2011 will include business issued and released (or, for in force business, premiums applied) by the end of the day Wednesday, December 21, 2011.
- As a reminder, for tax purposes, all commissions paid through December 31, 2011 will be reported on 2011 Form 1099-MISC.

For information regarding these dates, please contact Customer Service at 1-800-525-9287.

Guarantees are based on the claims-paying ability of Lincoln Benefit Life Company, Lincoln, NE.

Lincoln Benefit Life Company is a wholly owned subsidiary of Allstate Life Insurance Company, Home Office, Northbrook, IL.

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